

synerG presents

LEAD YOUR CITY

THURSDAY, MARCH 1, 2018 • 8:30AM-6:00PM • 200 N. DAVIE ST.
VAN DYKE PERFORMANCE SPACE AT THE GREENSBORO CULTURAL CENTER



Visit synerG.org
for more
information



2018 DRAFT AGENDA – 8:30am-6:30pm

8:30-9:00am	Check-In and breakfast provided by Biscuitville		
9-9:15am	Welcome <i>Mary Lesa Pegg, synerG co-chair & Graduate Recruiter, UNCG Bryan School of Business & Economics; Spencer Conover, Associate Director of Events & Donor Development, ArtsGreensboro; Josh Sherrick, Arts & Events Superintendent, City of Greensboro Parks & Recreation</i>		
9:15-11:15am	Breakout 1 – Personality Testing	Breakout 2 – Skills Development	Break Out 3 – Skills Development
Location	Orientation Room (2 nd floor)	Van Dyke Performance Space	The Hyers Theater
	16 Personalities –Who you are and why you do things the way you do. <i>Katie Croft, Organizational Development Analyst, City of Greensboro</i> Moderator: Kyle Davis, Lead Your City Committee Member & Associate Actuary, Lincoln Financial Group	Conversations with your supervisor, workplace dynamics and personal finances – how to pay off debt and save for the future. <i>Presenters: Elliot Blue, Primerica Financial Services & Alicia Rowland, Senior HR Business Partner, Lincoln Financial Group</i> Moderator:	Transitions to management, managing employees, wills and estate planning for you and your family. <i>Presenters: Jeanine M. Falcon, Falcon Leadership Consulting & Kristy S. Andraos, J.D. Attorney and Counselor at Law, Elder Law</i> Moderator:
11:15-11:25am	Break and Additional Check-in		
11:25am—12:25pm	Keynote Panel - Diversity & Inclusion in the workplace is good for business and the community <i>Confirmed: Paul Jeffrey, Sr Vice President & Chief Inclusion Officer, Cone Health; Barbara J. Lawrence, Vice President for Diversity, Equity, and Inclusion, Guilford College; José Oliva, Z. Smith Reynolds Foundation Fellow & Member at Large for the NC Governor’s Advisory Council on Hispanic/Latino Affairs; Patrick Williams, Director of Supply Chain Operations, Ralph Lauren</i> Moderator: Paul Jeffrey, Sr Vice President & Chief Inclusion Officer, Cone Health		
12:25-12:30pm	Transition to lunch in atrium		
12:30-1:30pm	Lunch with Diversity & Inclusion Leaders in the Community Participants will spend lunch with one of the leaders of their choice and discuss the keynote address and how young professionals can support the work happening in the community <i>Confirmed: Ivan Canada, Executive Director, National Conference for Community & Justice of the Piedmont Triad; Reverend David Fraccaro, Executive Director, FaithAction International House, Michelle Gethers-Clark, President & CEO, United Way of Greater Greensboro; Ivey Ghee, Owner, The Hospitality G, LLC; Joyce Gorham-Worsley, Vice President of Leadership Development, Greensboro Chamber of Commerce; Maria Hicks-Few, City of Greensboro Diversity & Inclusion Officer; Michelle Kennedy, Executive Director, Interactive Resource Center; Wilson Lester, Executive Director,</i>		

	<i>Greensboro Community Development Fund; Jodi Lorenzo-Schibley, Executive Director, Sanctuary House; José Oliva, Z. Smith Reynolds Foundation Fellow & Member at Large for the NC Governor's Advisory Council on Hispanic/Latino Affairs; Gary Palmer, Community Affairs Manager, Replacements, LTD; Reverend Julie Peebles, Congregational United Church of Christ; Fiston Rugwiro, Employment Specialist, CWS Greensboro; George Scheer, Executive Director, Elsewhere Museum; Jodie Stanley, Human Relations, City of Greensboro</i>
1:30-2:15pm	<p>Millennials and the Shifting Workplace Lizzy Tahsuda, Opportunity Greensboro Fellows Program Director, Action Greensboro Moderator: Adam Spivey, synerG Councilperson</p> <p>Learn how millennials can overcome stereotypes and work successfully on multi-generational teams.</p>
2:15-3:10pm	<p>Becoming better ambassadors for Greensboro Paul Byun, Commercial Videographer; Lauren Davidson, Woven Greensboro Newsletter; Lauren Joyner, The Dance Project; José Sandoval, synerG co-chair & Customer Support Manager/Banking Officer, American National Bank & Trust Company Moderator: Amber Graning, synerG Council Social Committee Chair</p> <p>How do you instill Greensboro pride and enthusiasm for our community? What are you doing to change the narrative of GSO from Greensboroing to city people want to be a part of? What can people do to become better advocates for the city for themselves and new people living in Greensboro?</p>
3:10-3:20pm	Break/ Networking
3:20-4:15pm	<p>Community Changemakers Ian Baltutis, Mayor, City of Burlington; Tori Carle, Waste Reduction Supervisor, City of Greensboro; Garland Graham, Founder, Red Dog Farm Moderator: synerG Member</p> <p>The session will consist of various community leaders who have made small and big changes in their community. How did they get community buy-in? What has been their biggest struggle and biggest success? What recommendations to they have for people who want to make an impact in their community?</p>
4:15-6:00pm	<p>Putting Change Into Action Networking at the Center for Visual Artists Gallery</p> <p>Processing what was learned during the day, inspirations and networking reception with local community groups.</p>

The Lead Your City Summit is presented by the synerG Young Professionals and sponsored by ArtsGreensboro, The Van Dyke Performance Space, The Center for Visual Artists, Natty Greene's Brewing Company, Biscuitville and My Three Sons.