



synerG Young Professionals & Downtown Greenway Internship 2017

Action Greensboro is seeking an intern interested in marketing, public relations, design, event planning, urban planning and community development for a 15-20 hour/week internship. The internship will be from September through December and hours can be adjusted as needed to fit school and work schedules. An average stipend of \$250 a month will be provided.

Strong writing and communication skills, attention to detail, self-motivation, great interpersonal skills and flexibility are required. Knowledge or interest in learning community outreach, marketing, design and event planning skills is desirable. Transportation to/from Downtown Greensboro is a necessity and interested candidates must be able to work occasional evening/weekend events.

Core responsibilities of this internship are:

- Assistance in planning and implementing of Downtown quality of life projects.
- Marketing the Downtown Greenway and synerG: assistance with database management, website upkeep, management and design of social media, messaging and working closely with media contacts.
- Assist with various synerG, Downtown Greenway and Action Greensboro community events including writing press releases, coordinating volunteers, planning events, soliciting sponsorships and development of marketing materials.
- Assistance with the following events: synerG & Jaycees On Tap networking events, Lunch & Learns, Run 4 the Downtown Greenway, LoFi Park Dedication, Making Connections and leadership engagement.
- Flexibility is desired in assisting with various other Action Greensboro initiatives as needed.

What you will gain:

- Learn how nonprofits work.
- Connections to community leaders
- Knowledge of the ins and outs of event planning
- Sponsorship and donor requests
- Strong connection to the Greensboro community
- Marketing & communication skills

synerG Young Professionals:

synerG is more than just an organization for Greensboro's young professionals. We're a real, live network dedicated to growing and cultivating Greensboro's under-40 community. We're as diverse as we are passionate about the city we call home and we wholeheartedly believe that by creating opportunities for tomorrow's leaders to grow today, we're helping shape the future of our city for the better.

Action Greensboro:

Action Greensboro is a leading voice in urban livability, civic engagement, educational advancement and initiatives to attract and retain young professionals in Greensboro. Established in 2001, the non-profit organization has championed a variety of initiatives aimed at enhancing the city's quality of life. We uphold and share a bold vision for advancing the community to meet the demands of the 21st century, while driving this vision with quick action, determination, high energy and nimbleness.

Downtown Greenway:

The Downtown Greenway, a collaborative project of the City of Greensboro and Action Greensboro, is a planned 4 mile walking and biking trail that will encourage economic development, increase the tax base for the city, and will improve quality of life for its citizens. This urban loop around the center city of downtown Greensboro will enhance the urban landscape with a green space that will promote fitness, connectedness and well-being for our residents and visitors in an aesthetically pleasing environment. The loop itself provides a unique opportunity for Greensboro to have the only one of its kind in the state and one of the few in the country. With its emphasis on public art, the Greenway will tell stories and engage users of the trail in a unique and authentic way.

For more information about Action Greensboro and our initiatives, please visit www.synerg.org, www.actiongreensboro.org and www.downtowngreenway.org

If interested, please contact Candace Tucker, Operations Manager for Action Greensboro, at ctucker@actiongreensboro.org. Please include your complete contact information and resume. Preference will be given to those who submit writing samples and design samples in PDF format.

Review of applications will begin August 23, 2017 and continue until the position is filled.