

Greensboro's economy needs YOUNG TALENT

Help us ensure the talent pipeline is fueled for growth!

Over the next 8 years it is forecasted that

40,000

new jobs will be created for the region.

Action Greensboro is helping to create a vibrant community that keeps a talented young workforce here and we want you to be a part of it. Investing in your talent by encouraging participation in leadership initiatives and the community not only helps Greensboro at large but helps your company retain and attract talent.



ABOUT OPPORTUNITY GREENSBORO FELLOWS PROGRAM

With 50,000 college students in Greensboro, it is imperative that the city provides resources to encourage students to stay here post-graduation. We know that if a student interns in a city, they make connections and are more likely to stay. Our goal is to help college students see Greensboro through the lens of a young professional in hopes that they will want to live, work, and play here post-graduation.

ABOUT SYNERG

synerG is an active organization of young adults who lead initiatives with the mission to attract, engage and connect young professionals to Greensboro. Through its projects, synerG promotes social and professional networking, leadership opportunities and serves as a clearinghouse for information for young adults in the 21-39 year-old age demographic. synerG values the creation of opportunities and atmospheres that promote connectedness, diversity/inclusiveness and accessibility.

WHAT WE CAN DO FOR YOU

Action Greensboro offers consultation to employers and provides events, presentations and programming geared toward enhancing young professional experiences including:

Young Professional Retention & Attraction

- Professional Development
- Networking
- Mentorship
- Socials
- Community Engagement

Presentations

- Generational Differences in the Workplace
- synerG Young Professionals Program

Resources

- Made in Greensboro: A Young Professionals Guide to Greensboro
- (Y)our Greensboro Map
- Leadership Greensboro
- Other Voices

Higher Education Retention

- Opportunity Greensboro
- Opportunity Greensboro Fellows Program
- Internship Startup Consultation
- Market to Students on "Why Greensboro?"

WHAT YOU CAN DO:

- Encourage and support young professional participation in synerG, Chamber of Commerce, non-profits and other community organizations and events.
- Support young professionals by allowing them time to participate in our leadership, community and networking projects - even during the work day.
- Host an intern through the Fellows Program and/or mentor a Fellow over the summer.
- Sponsor programming and events that support talent retention and investment in the community.

ALTHOUGH WE ARE
DIFFERENT SHAPES AND COLORS
WE ARE ALL ONE FAMILY



PROGRAMMING TESTIMONIALS:



DEVAN MACHERAS



Not only was I offered the Fellows internship immediately post graduation but then got a full time job at a local orthopedic clinic once my internship was over. I have been granted in state tuition for future education and plan to call this city and the state of North Carolina my "home!"



JUSTIN OUTLING



After finishing law school I found myself working for a firm in New York and frankly, things were going pretty well. Something was missing though. My wife and I talked about it and realized Greensboro was where we really wanted to be. We met in Reynolds Hall at UNCG and got married at the Alumni House. Coming home was an easy choice.



NICK SCARCI



I was working in the Pittsburgh area after graduation and while looking for a new job, I got an offer here in Greensboro. I'd visited North Carolina several times before, but I really didn't know anything about Greensboro. The position sounded like a great opportunity, plus I've always enjoyed traveling and seeing new places. I decided to give it a try, thinking I'd just move on to something else if I didn't like it. Almost two years later, I'm hooked.

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Action Greensboro is a leading voice in urban livability, civic engagement, educational advancement and initiatives to attract and retain young professionals in Greensboro. Established in 2001, the non-profit organization has championed a variety of initiatives aimed at enhancing the city's quality of life.