

synerG presents

LEAD YOUR CITY

THURSDAY, MARCH 19TH, 2020 • 8:30AM-5:30PM • UCG ELLIOTT UNIVERSITY BUILDING

KEYNOTE SPEAKER MORGAN RADFORD, GREENSBORO NATIVE & NBC NATIONAL CORRESPONDENT



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2020 DRAFT AGENDA – 8:30am-5:30pm

8:30-9:00am	Check-In, Breakfast, Headshots		
9:00am – 9:15am	Welcome		
9:15am – 10:15am	Keynote Address with Morgan Radford, NBC News Correspondent		
10:15am – 10:30am	Vendor Lightening Round		
10:30am – 11:00am	Headshots, Vendors, Networking, Transition to Break-Out Sessions		
11:00am – 12:00pm	Break-Out Session 1: Design Thinking	Break-Out Session 2: Ethical Leadership	Break-Out Session 3: StrengthsFinder
12:00 – 12:20pm	Headshots, Vendors, Lunch Pick-Up, Transition to Lunch Tables		
12:20pm – 1:20pm	Lunch with Lunch Leaders (small groups)		
1:20pm – 1:30pm	Headshots, Vendors, Transition to Break-Out Sessions		
1:30pm – 2:30pm	Break-Out Session 4: Ethical Leadership	Break-Out Session 5: Online Presence/ Personal Branding	Break-Out Session 6: Authentic Communication
2:30pm – 2:45pm	Vendors, Networking, Transition to Panel Discussion		
2:45pm – 3:00pm	Stretch Break with Pure Barre		
3:00pm – 4:00pm	Panel Discussion: Greensboro's Story		
4:00pm – 5:30pm	Networking Reception		