



## SPONSORSHIP OPPORTUNITIES

Support talent growth, engagement and retention by sponsoring the synerG Young Professionals' 2022 Lead Your City Summit. Lead Your City brings together young professionals in the Greensboro area and beyond to grow their leadership skills, build their networks, and leave better prepared to succeed both in their workplaces and in the community. This year's summit will take place on Wednesday, September 28th at Elon University.

Summit content will focus on skills to be a self-starter both as an employee and a citizen. Session topic areas include effective business presentation, navigating a hybrid workplace, data visualization and more. The summit culminates in a networking event allowing attendees, sponsors, and presenters an opportunity to connect and develop personal next steps.

Sponsorship of this event is a direct way to boost brand recognition and connect with the Triad's talented young workforce. Support of this event provides valuable subsidization of the program to allow for diverse cross-sector attendance of young professionals. 200+ attendees representing a variety of industries, geographies, and stages of young professional life are expected to be in attendance this year.

*To secure your sponsorship opportunity, please email Sarah McGuire at [smcguire@actiongreensboro.org](mailto:smcguire@actiongreensboro.org).*

## BREAKFAST SPONSOR

**\$4000**

- Speaking opportunity during summit welcome
- Inclusion in sponsor highlight email to synerG members (3200 recipients)
- Organization logo on all digital promotions and event signage
- One reserved ticket for Lead Your City summit

# LUNCH SPONSOR

## \$5000

- Speaking opportunity and introduction of keynote speaker at lunch during Lead Your City summit
- One stand-alone email to synerG members (3200 recipients) dedicated to lunch sponsor messaging of choice
- Organization logo on all digital promotions and event signage
- Two reserved tickets for Lead Your City summit

# RECEPTION SPONSOR

## \$4000

- Speaking opportunity during summit conclusion
- Inclusion in sponsor highlight email to synerG members (3200 recipients)
- Organization logo on all digital promotions and event signage
- One reserved ticket for Lead Your City summit

# BREAKOUT SESSION SPONSOR

## \$1000

### (6 Sessions Available)

- Inclusion in sponsor highlight email to synerG members (3200 recipients)
- Organization logo on all digital promotions and event signage
- *Sponsorship of two or more sessions includes one reserved ticket for Lead Your City summit*