



Made In Greensboro:

A YOUNG PROFESSIONALS GUIDE TO GREENSBORO



ROODLINE VOLCY, STORE OWNER AND
JADA DUNN, HOSPITALITY MANAGER,
RENAISSANCE COMMUNITY CO-OP

FIND THE DIGITAL VERSION OF THIS DOCUMENT AT GREENSBORO.ORG

Questions about the Young Professionals Guide to Greensboro? Contact:
Action Greensboro at 336-379-0821 or info@actiongreensboro.org
Greensboro Chamber of Commerce at 336-387-8301 or info@greensboro.org



Action Greensboro is a leading voice in urban livability, civic engagement, educational advancement and initiatives to attract and retain young professionals in Greensboro.
actiongreensboro.org



The Greensboro Chamber of Commerce serves as Greensboro's primary business and economic development organization, with special emphasis placed on community and entrepreneurial advancement through Action Greensboro and Launch Greensboro.
greensboro.org



synerG is an active organization of young adults who lead initiatives with the mission to attract, engage and connect young professionals to Greensboro.
synerg.org

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Greensboro is known for its diverse population and myriad of opportunities for young professionals. The city has a variety of entertainment and nightlife, including numerous craft breweries, live music, and dozens of unique, locally owned restaurants and retailers. While Greensboro has all of the amenities of a major city, it also boasts a low cost of living, is easy to navigate, and has more than 90 miles of trails and greenways, proving to be a relaxed urban environment you can call home.

But don't take our word for it...



PHOTO COURTESY OF
DOWNTOWN GREENSBORO, INC.



DOWNTOWN GREENSBORO

Nothing beats an accessible, easy to navigate, and eclectic downtown that's all within a 1-mile radius and adjacent to historic neighborhoods. For those who love the busy city life but also love passing familiar faces on the street, Greensboro truly is beautiful. From Scuppernong Books to vintage enclave Design Archives Emporium and a host of restaurants and bars, there's something for everyone downtown.

Learn more about downtown Greensboro from Downtown Greensboro, Inc.

downtowngreensboro.org

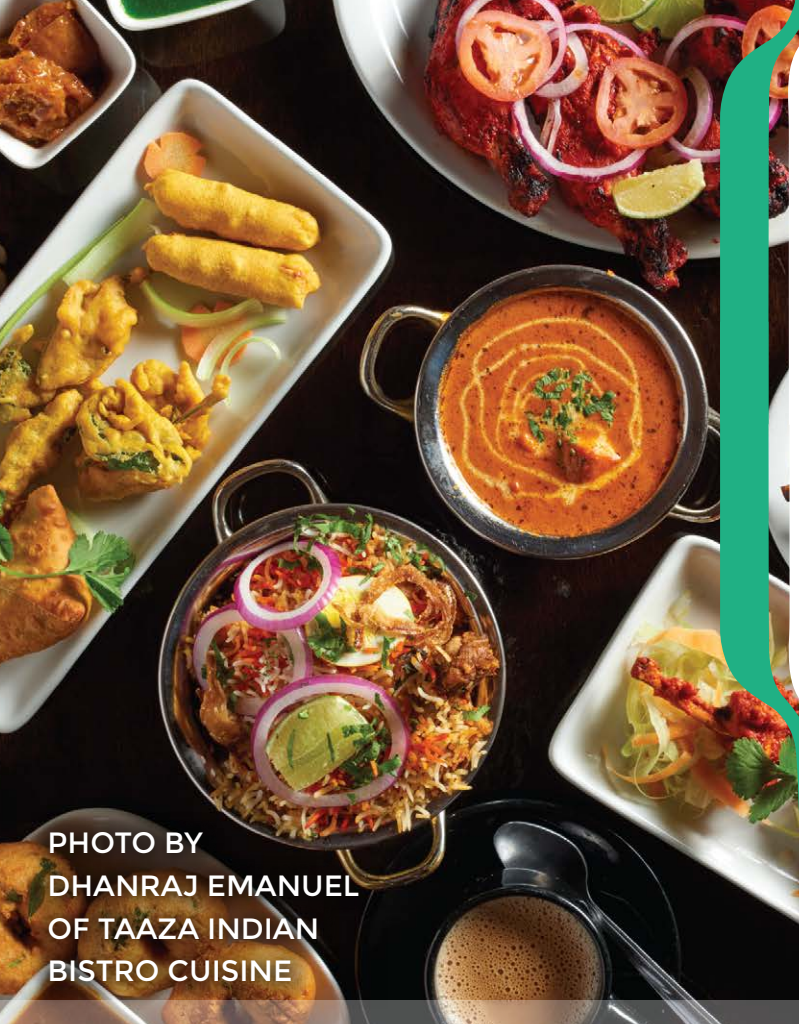


PHOTO BY
DHANRAJ EMANUEL
OF TAAZA INDIAN
BISTRO CUISINE

ETHNIC FOOD

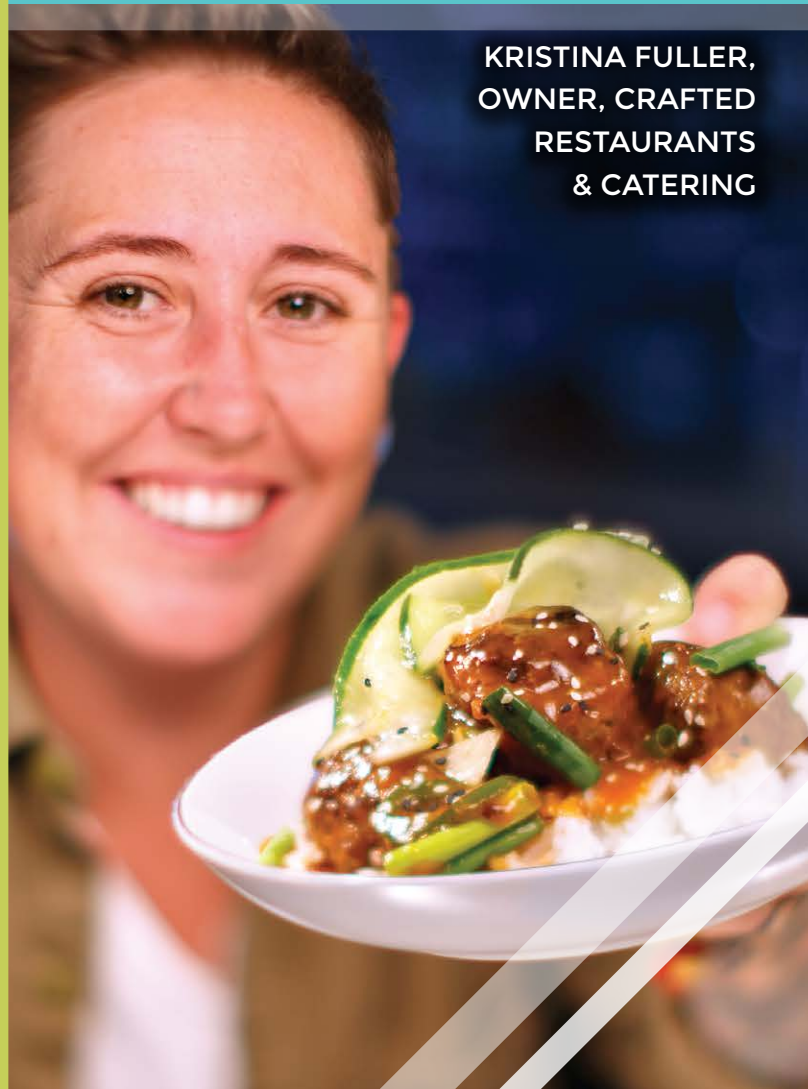
As a city with one of the largest refugee and immigrant resettlements in the state, Greensboro has amazing, authentic ethnic food options. Hook up with Ethnosh to explore the best ethnic food in town and find out about NoshUps, an inexpensive monthly food event garnished with stories that bring the flavor to life. What happens when a Muslim and a Hindu open an Indian restaurant? Cross-cultural deliciousness!

Let the Ethnosh website be your guide:
ethnosh.org

DIG INTO DINING

Greensboro loves vegetarians, vegans, the gluten-free, bacon-eaters, local, fresh and the socially conscious. Check out grits at Old Mill of Guilford, raw milk (on the DL at area farmers' markets), and biscuits the size of your face at Smith Street Diner.

We also have the most delectable burger joint IN AMERICA (we're not kidding, it's that good) - Hops Burger Bar. But there's more than one awesome restaurant here. We've got goodness all over this metropolis. Check out popular local spots like 1618 Restaurants, Crafted, authentic pizza at Cugino Forno, and French cuisine at Print Works Bistro.



KRISTINA FULLER,
OWNER, CRAFTED
RESTAURANTS
& CATERING

PARKS & GREENWAYS

We keep the 'green' in Greensboro! Put down your phone, stop responding to emails, and get outside. With 90 miles of trails and greenways, our parks have everything from a leisurely walk through the Bog Gardens to paddle boarding and kayaking at Lake Brandt. Bring the whole family to enjoy the Greensboro Science Center Aquarium and Zoological Park.

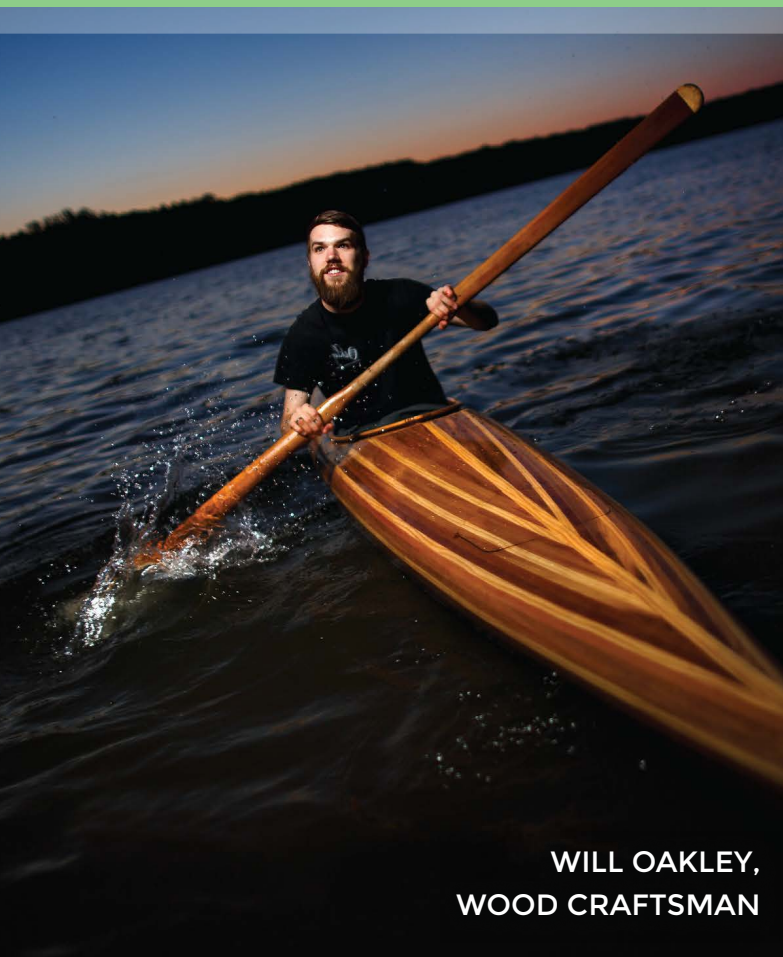
Stay up to date and explore trails, lakes, parks, and more:

greensborodowntownparks.org

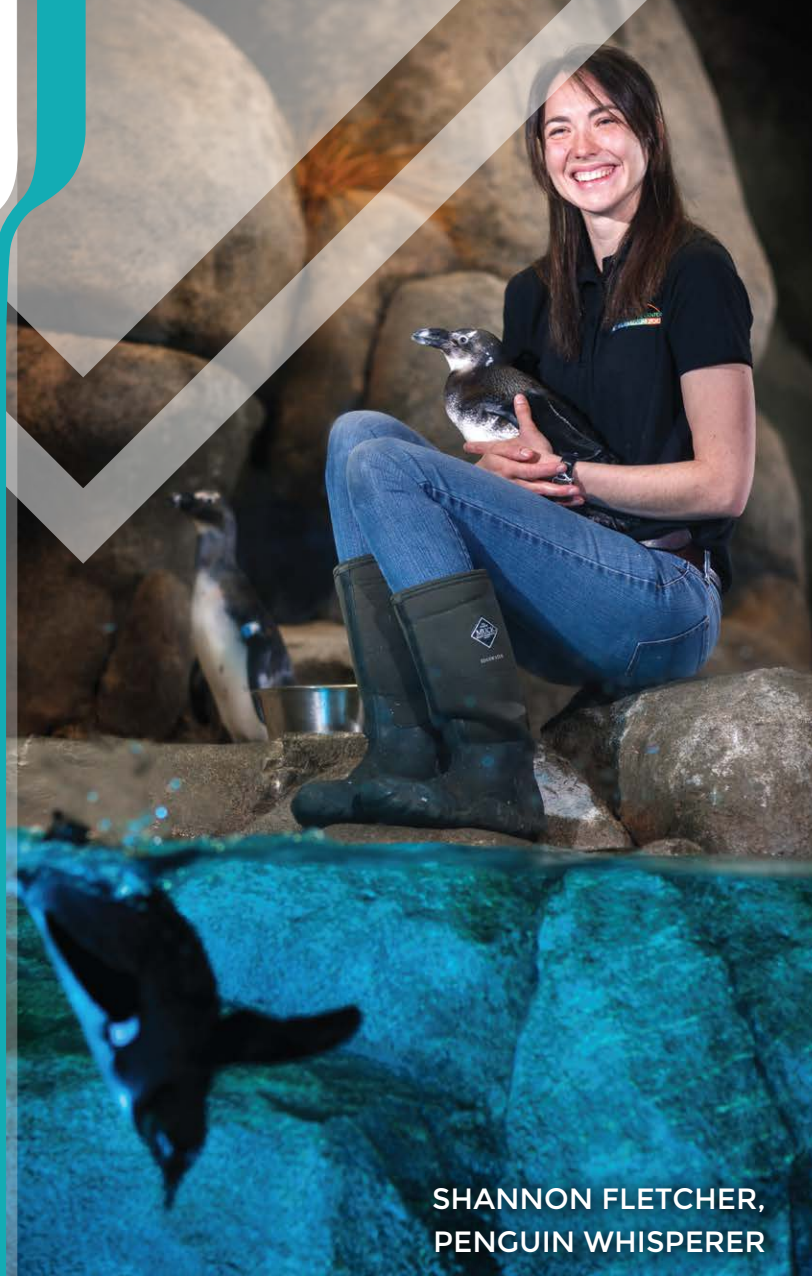
GSOParksandRec.org

downtowngreenway.org

greensborosciencecenter.org



**WILL OAKLEY,
WOOD CRAFTSMAN**



**SHANNON FLETCHER,
PENGUIN WHISPERER**



**ANTHONY ALCANTARA,
SKATE ADVOCATE**

ALTERNATIVE TRANSPORTATION & EASY COMMUTES

It's all smooth moves in Greensboro. We've got you covered with eco-friendly electric city buses, easy commutes, an international airport, and a city-wide lime green bike share program. Check out LimeBike.com.

Flying from Piedmont Triad International is like flying out of your living room. A fifteen-minute ride from the center city and short lines through security, you'll be at your destination before you know it. PTI offers direct flights to Atlanta, Chicago, New York City, Philly, DC, Dallas, Detroit, Miami, Orlando, and Denver.

In 2016, Waze ranked Greensboro the fifth most satisfying city in the world for drivers. Greensboro was only bested by four mid-sized French cities: Valence, Tours, Lemans, and Saint-Etienne, making it the best in the US.



DUSTEN WINEBARGER,
BICYCLE ENTHUSIAST

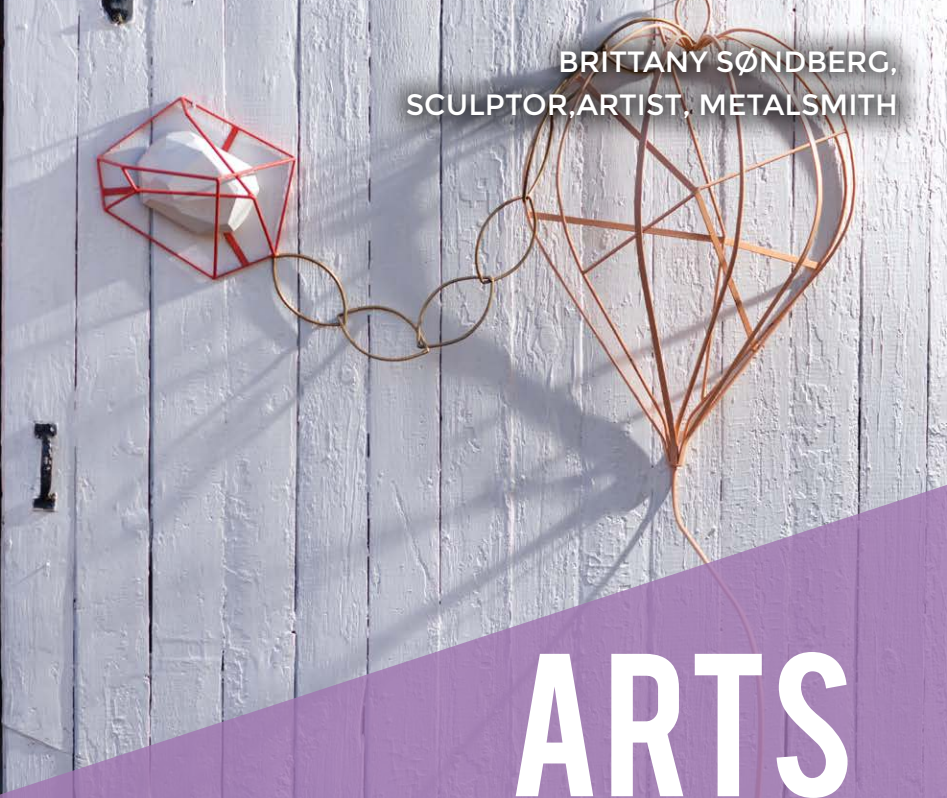


AMANDA ALBERT,
ECO BUILDER

Buy an affordable smaller home in a historic walkable downtown neighborhood or rent a spot downtown - a short walk to art galleries, breweries, gyms, shops, and restaurants. Rent for a one-bedroom apartment downtown ranges from \$630 to \$1,330. Want to buy instead of rent? Greensboro has lots of options. A starter home in Greensboro (3 bed, 2 bath) can range from \$150K to \$225K. Each of our neighborhoods have their own personalities, so explore and find the ideal place for you.

HOUSING

BRITTANY SØNDBERG,
SCULPTOR, ARTIST, METALSMITH



ARTS

Whatever type of artistic expression you are interested in, from internationally acclaimed museums to local musical performances, you can find it in Greensboro. Do you like arts and music festivals? We've got you. Check out the North Carolina Folk Festival, the 17DAYS Arts & Culture Festival or the Eastern Music Festival. Want to explore a former thrift store paradise turned living museum or visit an internationally recognized modern art museum? Yep - we have that, too.

Find out more about the various visual and performing arts that you can not only see, but participate in: Weatherspoon Art Museum, Shelf Life Art & Supply Co., Elsewhere, African American Atelier, Center for Visuals Arts, Triad Stage, Community Theatre of Greensboro, Greensboro Symphony, ArtsGreensboro, GreenHill Center for NC Art, and City Arts - Drama, Dance, Visual Arts.



EMMANUEL MALETTE,
MAKER OF MOVES

VANESSA FERGUSON,
NBC's THE VOICE
CONTESTANT



MUSIC

We definitely don't mind getting a little sweaty dancing our bums off to Holy Ghost Tent Revival (a nonstop high energy band from the Boro). No matter where you go in Greensboro - The Blind Tiger, Cone Denim Entertainment Center, On Pop of The World - our live music scene is thriving. Jam sessions at house parties, breweries, and coffee shops are bursting at the seams with musicians any night of your choosing.

If that's not your scene, go to the year's biggest concert tours at the Greensboro Coliseum - which has more seats than Madison Square Garden. Or, check out free outdoor summer concerts at Barber Park, LeBauer Park, the North Carolina Folk Festival, or Music for a Sunday Evening in the Park.

DIVERSITY



STEPHANIE ADAMS, REFUGEE ADVOCATE,
PICTURED WITH THE CHHETRI FAMILY

More than 50 percent of Greensboro's residents are racial or ethnic minorities and speak 90+ languages. We support them, their transition to our city and promote inclusion and acceptance through organizations like CWS Greensboro, Faith Action Network, and NCCJ. These community members enrich our lives and culture through dance, food, language, and more. You can experience everything from Greensboro Pride, International Dance Day, the Jewish Festival, the Greek Festival, or our international grocer Super G Mart where you can find an array of ingredients not available anywhere else in Greensboro.

SOUTHERN HOSPITALITY

Nothing is more #soGSO than Greensboro's people. We're as diverse as we are passionate about the city we call home and love to welcome newcomers to the area. We're known to smile and wave as we pass you on the street or in a car - even if we've never met you!

And, there's nothing more satisfying and hospitable than Southern food to make you feel at home. We highly recommend you rally and crawl yourself to Dame's Chicken and Waffles, Smith Street Diner, or Biscuitville. Trust us on this.



RANDY WADSWORTH, OWNER,
DAME'S CHICKEN & WAFFLES

JENNY MAJ,
OWNER/DESIGNER,
FLUFFMONGER



PLUG IN AND FIND YOUR SQUAD

Greensboro is dedicated to growing and cultivating our under-40 community. We believe that by creating opportunities for tomorrow's leaders to grow today, we're helping shape the future of our city for the better. Check out synerG Young Professionals to access social engagement, leadership opportunities, education programs, and events. synerG can also connect you to other leadership, philanthropic, and community engagement organizations in the city.

We are home to dozens of ways to plug into groups - from running clubs, craft and art classes, meet-ups, and more. Find out more and sign up for the weekly email at synerG.org



IVAN CANADA,
DIVERSITY DRIVER

LEADERSHIP MOBILITY

It's easy to be a big fish in this riverless city. There are endless opportunities to advance your leadership skills in Greensboro through educational programs, leadership training, and easy avenues to volunteer on boards and committees with our City, County, and nonprofit organizations.

Interested in running for office? Get the lowdown through the Institute of Political Leadership (IOPL) or find volunteer opportunities through the Volunteer Center of Greensboro.

iopl.org
volunteergso.org

COLLEGES AND UNIVERSITIES

We're home to 50,000 college students and seven colleges and universities: Bennett College, Elon Law School, Greensboro College, Guilford College, Guilford Tech Community College, N.C. A&T, and UNCG. That's more college students per capita than Boston! From the eclectic Tate St. to GHOE (The Greatest Homecoming on Earth) you won't be disappointed in the college atmosphere whether you're a student or not.

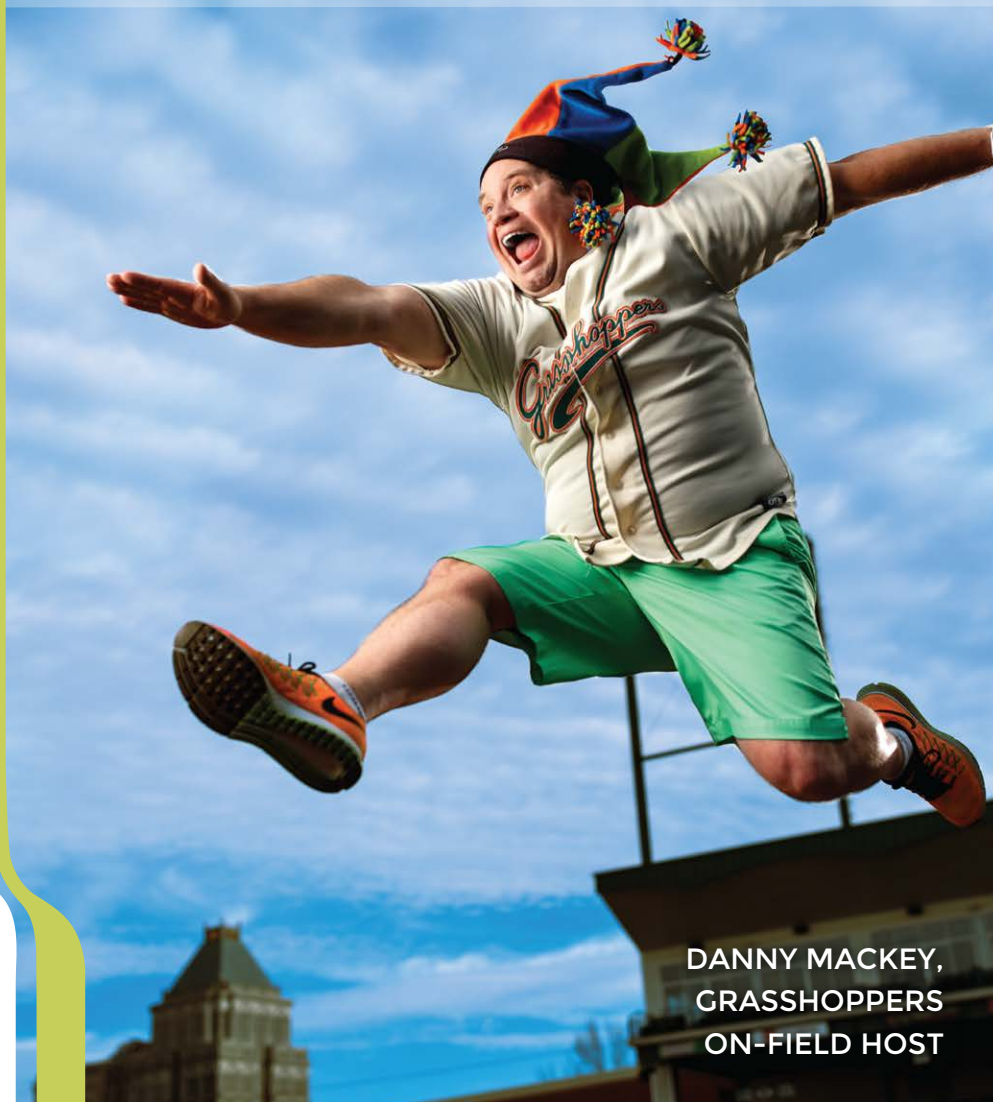


DIANTE BALDWIN,
PLAYMAKER

SPORTS

Greensboro has been the home of the Atlantic Coast Conference (ACC), and regularly hosts destination events like the PGA's annual Wyndham Championship, the U.S. Figure Skating Championships, and the U.S. Masters Swimming Spring National Championships.

We also might be the world leader in minor league and amateur sports including the Grasshoppers (home of the best bat dogs around) and the Greensboro Swarm, an affiliate of the Charlotte Hornets.



DANNY MACKEY,
GRASSHOPPERS
ON-FIELD HOST



ANDREW NORMAN,
HEAD DISTILLER,
GREENSBORO
DISTILLING CO.

LIBATIONS

Put down your red Solo cup, grow a beard and have a craft beer right where they brew it. Red Oak, Pig Pounder, Natty Greene's, Gibbs Hundred, Joymongers, and Preyer are just a few of the great hangout spots for beer lovers. Not to mention our specialty bottle shops, Beer Co, Beer Thirty, and Gate City Growlers. Bonus, hit up all the breweries together with a designated driver on the Tap Hopper Tours!

The city is also home to the small batch Greensboro Distilling Company which has won more awards than we can begin to list here for their Emulsion Gin and Tiny Cat Vodka.



CHRIS LESTER & KAYNE FISHER,
FOUNDERS OF NATTY GREENE'S

LOCAL SHOPS

Supporting our own is ingrained into the fabric of Greensboro. We have the big shops you're looking for alongside local clothiers, grocers, craft shops, jewelers, furniture stores, and more. Greensboro even has an organization dedicated solely to support our locally-run small businesses.

Learn more about Triad Local First and local businesses at triadlocalfirst.com.

Looking for something to do on a Saturday morning? We have options from small to large! Visit The Corner Farmers Market in Lindley Park, the Greensboro Farmers Curb Market (in operation since 1874), or the Piedmont Triad Farmers Market for a taste of the best locally grown food around!

Also check out all the national retailers in Friendly Center and Four Seasons including Apple, West Elm, Anthropologie, REI, H&M, Vans, and many others.



JERMAINE EXUM,
COMIC BOOK
OVERLORD,
ACME COMICS

MAKE YOUR MARK

Have a great idea and want to see it come to fruition? Greensboro is a great place for entrepreneurs. Wallet Hub has ranked us consistently in the Top Ten cities to start a business and the Top Ten with the lowest startup costs. We were even ranked #9 in the country for female entrepreneurs. With resources through Launch Greensboro, the Nussbaum Center, HQ Greensboro, and more, Greensboro is the place to make it happen.

Don't know where to start? Check out the Triad Navigator to point you in the right direction.

triadnavigator.org



KYA JOHNSON, FOUNDER,
RAINBOWME

HISTORY

From Nathanael Greene to the Greensboro Four, we've never been one to throw away our shot. We're named for a Revolutionary War general whose strategic victory at the Battle of Guilford Court House directly led to the surrender of Cornwallis at the Battle of Yorktown in 1781. The Sit-In movement began at our Woolworth's lunch counter on February 1, 1961 with the courageous actions of four students from North Carolina A&T State University. Greensboro is a city of makers and our manufacturing heritage is present not only in our major industries, but in places like Hudson's Hill (handcrafted vintage-style denim), visiting the renovated Revolution Mill (with history exhibits, restaurants, apartments, offices and event space), and The Forge (take a class to learn welding or how to use a 3D printer).

Visit Guilford Courthouse National Military Park, the International Civil Rights Center and Museum, the Greensboro History Museum, or "The Fabric of Memory" exhibit at Revolution Mill to learn more.



ABOUT MADE IN GREENSBORO:

We are Greensboro, North Carolina. We are the city of makers.

We design, build, create. We roll up our sleeves. We get our hands dirty. We get it done. We make it happen.

Made in Greensboro celebrates those makers – the entrepreneurs, the artists, the community builders, the next generation of leaders.

Made in Greensboro is an initiative of Action Greensboro and the City of Greensboro.

All photos, except where noted, were photographed by Scott Muthersbaugh and Jerry Wolford of Perfecta Visuals, a commercial photo studio based in Greensboro, North Carolina.

MadeInGSO.com



action 
greensboro

greensboro 
chamber of commerce


SYNERG
YOUNG PROFESSIONALS